

# **The Producer's Guide To Transmedia: How To Develop, Fund, Produce And Distribute Compelling Stories Across Multiple Platforms By Nuno Bernardo**

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**beactive books** - The Producer s Guide to Transmedia By Nuno Bernardo: Transmedia 2.0 By Nuno Bernardo: By M.K. Shaddix M.K. Shaddix did her PhD in Trinity College, Dublin.

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**what are some books on transmedia storytelling?** - - "The Art of Immersion" by Frank Rose. This a very good read; for a distinctly more practical view you could go to "The Producer's Guide to Transmedia" by Nuno

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**nuno bernardo (author of o primeiro livro do** - Nuno Bernardo is the author of The Producer's Guide to Transmedia (3.65 avg rating, 20 ratings, 1 review, published 2011), O D cimo Segundo Livro do Di r

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